



# MASTER OF SCIENCE IN BANKING, FINANCE AND FINTECH



## PROGRAMME HIGHLIGHTS

- + European Standards, Global Recognition
- + Pioneering in Vietnam, 2nd in Southeast Asia
- + 50% duration is taught by highly qualified professors from France and UK with work experience in London - global FinTech capital
- + Attractive career opportunities in the banking and fintech industry in the age of digital transformation
- + Student exchange opportunities and internships in France, UK
- + Scholarship opportunities for excellent students

## EM NORMANDIE HIGHLIGHTS

- + One of the Top European Universities for Business and Management
- + A Business School holding national and international accreditations: AACSB, EQUIS, BSIS and Conférence des Grandes Écoles
- + 5 campuses: Caen, Le Havre, Paris (France) ; Dublin (Ireland) and Oxford (UK)
- + Lecturers from UK, France and other countries in EU
- + 860 external speakers and 5,000 partner companies
- + More than 18,500 members of the EM Normandie Alumni association



## GENERAL INFORMATION

**Academic Institution:** International Francophone Institute (IFI), Vietnam National University, Hanoi

**Duration :** 15-18 months

**Rhythm:** On-site (evenings and weekends)

**Tuition fee:** 7.800 Euros

**Degree-granting institution:**

EM Normandie, Republic of France



## PRESENTATION

The program gives students a solid skill and advanced knowledge in banking and finance, especially in Fintech. The program is taught simultaneously in IFI and the Oxford campus of EM Normandie, UK.



The Master of Science in Banking, Finance and Fintech has evolved in response to the interactions with bankers and Fintech entrepreneurs, and tackles some of the key issues in those sectors. Thanks to its unique and rounded approach, students become experts in finance, banking and technology while cultivating an entrepreneurial mindset. While traditional banks have struggled to address the needs of SMEs, FinTechs have successfully penetrated this segment, creating many job opportunities along the way for future graduates. For all these reasons, this programme will put you on a fast track to employment in all aspects of Banking, Finance, or for an entrepreneurial role in technology startups.



**GS .Paul GRIFFITHS**

Lecturer of the MSc Banking, Finance and Fintech

## PROGRAMME

### INTRODUCTION TO PROGRAM

Fundamentals of Accounting & Finance  
Business Analytics Applying 'R'  
Quantitative Methods for Finance

### BANKING I: RETAIL BANKING

Introduction to Banking  
Consumer and SME Banking  
Managerial Accounting

### BANKING II: M&A FOR INVESTMENT BANKING

Corporate Finance & Investment decisions  
Accounting & Financial Statement Analysis

### FINTECH I: EMERGING SECTOR

Evolution and Industrial Organisation of the Fintech Sector  
Entrepreneurship Applied to Financial Services

### FINTECH II: CODING FOR FINANCE AND FINTECH

Object Oriented Programming: Methodology and Coding

### CONNECTING TO THE REAL WORLD I

Banking Business Context: Root Causes of the Decline of the Western Order  
Consulting Project 1: Fintech

### RESEARCH METHODOLOGY AND DISSERTATION OUTLINE

Research Methodology and Dissertation Outline

### BANKING III: INVESTMENT PRODUCTS

Financial Instruments (Derivatives, Fixed Income Investments)

### BANKING IV: COMPLIANCE

Banking Regulations  
Tax and Legal Aspects in Banking

### BANKING V: OPERATIONAL RISK MANAGEMENT

Audit & Risk Management  
Banking IT systems: Architecture & Data Security

### BANKING VI: FIDUCIARY RESPONSIBILITY

Ethics and Corporate Governance  
Asset Management

### FINTECH III: ADVANCED TOOLS

Project Management in Technology  
Blockchain

### CONNECTING TO THE REAL WORLD II

Banking Business Context: Scenario Planning in the New Order  
Consulting Project 2: Banking  
Professional Meetings Banks/Fintechs in London

### CAREER PATH

### INTERNSHIP

### DISSERTATION



## PROFESSIONAL EXPERIENCE

- A 2-week challenge: supporting banks in establishing new funding proposals for businesses
- 6 months internship in Banking, Finance and Fintech companies in Vietnam and abroad
- Professional Thesis



## CAREER OPPORTUNITIES

- **General information about the employment market:**  
FinTech uses technology to meet the needs of clients working in Finance and Banking. The industry's purpose is making optimum use of technology so that it guarantees a more efficient service than traditional approaches to banking. While there are fewer jobs available in traditional Banking institutions, the FinTech-related jobs are growing. According to Vietnamworks statistics, in this year, the number of jobs related to Fintech has increased by more than 200% and this is one of the highest paying jobs.
- **Examples of positions:**  
Strategic Analyst, Project Manager, Compliance Analyst, IT and Market, Finance Consultant, Business Developer...

### Graduate employment data based on 2019

- **employability survey (Oxford campus)**  
100% of graduates found a job within 2 months  
100% in executive employment  
75% on permanent contracts  
Average salary: €40,500



## ADMISSION CRITERIA:

- Qualifications: Students must hold a four-year bachelor degree or equivalent
- English: IELTS 5.5 or equivalent
- Selection based on a profile review and motivation letter

International Francophone Institute (IFI) was established by the merger of Institut de la Francophonie pour l'Informatique, created in 1993, and Pôle Universitaire Français à Hanoi, founded in 2006 with experiences in teaching international programs from Bachelor to Doctorate in Business Administration and Finance – Banking. As a member of Vietnam National University, Hanoi, IFI has become an interdisciplinary training and research organization with the highest internationalization in Vietnam nearly 30 years of history.



## PROGRAMS ARE ACCREDITED BY ORGANIZATIONS



For more information, please visit: <https://bit.ly/2Yy7TBY>

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