



MASTER OF SCIENCE BANKING, FINANCE AND FINTECH



PROGRAMME HIGHLIGHTS

- + European Standards, Global Recognition
- + Pioneering in Vietnam, 2nd in Southeast Asia
- + 50% duration is taught by highly qualified professors from France and UK with work experience in London - global FinTech capital
- + Attractive career opportunities in the banking and fintech industry in the age of digital transformation
- + Student exchange opportunities and internships in France, UK
- + Scholarship opportunities for excellent students

EM NORMANDIE HIGHLIGHTS

- + One of the Top European Universities for Business and Management
- + A Business School holding national and international accreditations: AACSB, EQUIS, BSIS and Conférence des Grandes Écoles
- + 5 campuses: Caen, Le Havre, Paris (France) ; Dublin (Ireland) and Oxford (UK)
- + Lecturers from UK, France and other countries in EU
- + 860 external speakers and 5,000 partner companies
- + More than 18,500 members of the EM Normandie Alumni association



GENERAL INFORMATION

Institution: International Francophone Institute (IFI), Vietnam National University, Hanoi

Duration : 18 months

Pace: Full-time (evenings and weekends)

Target Degree: Master of Science, EM Normandie

Tuition: 175 million VND



PRESENTATION

The program gives students a solid skill and advanced knowledge in banking and finance, especially in Fintech. The program is taught simultaneously in IFI and the Oxford campus of EM Normandie, UK.



The Master of Science Banking, Finance and Fintech has evolved in response to the interactions with bankers and Fintech entrepreneurs, and tackles some of the key issues in those sectors. Thanks to its unique and rounded approach, students become experts in finance, banking and technology while cultivating an entrepreneurial mindset. While traditional banks have struggled to address the needs of SMEs, FinTechs have successfully penetrated this segment, creating many job opportunities along the way for future graduates. For all these reasons, this programme will put you on a fast track to employment in all aspects of Banking, Finance, or for an entrepreneurial role in technology startups.



GS .Paul GRIFFITHS

Academic Director MSc Banking, Finance and Fintech

PROGRAMME

- **INTRODUCTION TO PROGRAMME**
Fundamentals of Accounting & Finance
Business Analytics Applying 'R'
Quantitative Methods for Finance
Introduction to Banking
- **BANKING I: RETAIL BANKING**
Consumer and SME Banking
Managerial Accounting
Banking IT systems (general architecture and tools)
- **BANKING II: ELEMENTS OF INVESTMENT BANKING**
Corporate Finance & Investment decisions
Accounting & Financial Statement Analysis
Financial Instruments (Derivatives, Fixed Income Investments)
- **FINTECH I: EMERGING SECTOR**
Evolution and Industrial Organisation of the Fintech Sector
Blockchain
Coding
- **CONNECTING TO THE REAL WORLD I**
Banking Business Context: Root Causes of the Decline of the Western Order
Challenge 1: Fintech
Preparing for the Research in Banking and Fintech: Research Methods
- **BANKING III: COMPLIANCE**
Banking Regulations
Audit & Risk Management
Tax and Legal Aspects in Banking
- **BANKING IV: FIDUCIARY RESPONSIBILITY**
Ethics and Corporate Governance
Asset Management
- **FINTECH II: MINDSET AND ADVANCED TOOLS**
Entrepreneurship Applied to Financial Services
Project Management in Technology
Object Oriented Programming: Methodology and Coding
- **CONNECTING TO THE REAL WORLD II**
Banking Business Context: Scenario Planning in the New Order
Challenge 2: Banking
Site Visit Banks/ Fintech in London
Challenge
- **DISSERTATION**
- **INTERNSHIP**



PROFESSIONAL EXPERIENCE

- A 2-week challenge: supporting banks in establishing new funding proposals for businesses
- 6 months internship in Banking, Finance and Fintech companies in Vietnam and abroad
- Professional Thesis

CAREER OPPORTUNITIES

- **General information about the employment market:**
FinTech uses technology to meet the needs of clients working in Finance and Banking. The industry's purpose is making optimum use of technology so that it guarantees a more efficient service than traditional approaches to banking. While there are fewer jobs available in traditional Banking institutions, the FinTech-related jobs are growing. According to Vietnamworks statistics, in this year, the number of jobs related to Fintech has increased by more than 200% and this is one of the highest paying jobs.
- **Examples of positions:**
Strategic Analyst, Project Manager, Compliance Analyst, IT and Market, Finance Consultant, Business Developer...
- **Graduate employment data based on 2019 employability survey (Oxford campus)**
 - 100% of graduates found a job within 2 months
 - 100% in executive employment
 - 75% on permanent contracts

ADMISSION CRITERIA:

- Qualifications: Students must hold a four-year bachelor degree or equivalent
- English: IELTS 5.5 or equivalent
- Selection based on a profile review and motivation letter

International Francophone Institute (IFI) was established by the merger of Institut de la Francophonie pour l'Informatique, created in 1993, and Pôle Universitaire Français à Hanoi, founded in 2006 with experiences in teaching international programs from Bachelor to Doctorate in Business Administration and Finance – Banking. As a member of Vietnam National University, Hanoi, IFI has become an interdisciplinary training and research organization with the highest internationalization in Vietnam nearly 30 years of history.



PROGRAMS ARE ACCREDITED BY ORGANIZATIONS



For more information, please visit: <https://bit.ly/2Yy7TBY>

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